

PLATTSBURGH SUNRISE ROTARY

Board of Directors March Meeting

Thursday, April 6, 2017

Call to Order

Consent Agenda

- Minutes of the Previous Meeting
- Treasurer's Report
- Attendance Report

Discussion

- Ad Hoc Committee next steps
- Meeting cancellation procedures
- Awards Dinner – date and venue
- Committee participation
- 2017/2018 Budget (draft)
- Revitalization of Downtown Plattsburgh
 - Saranac Bridge (STEAM)
 - Amphitheater

Adjournment

Sent on Mar 13, 2017 at 5:11 PM

GROWING AND SUSTAINING A VIBRANT SERVICE ORGANIZATION

Good afternoon fellow Sunrise Rotarians.

Earlier this year we had a speaker address our club about how to market to millennials. At the same time, we are concerned about keeping our current membership engaged - whether they are newly retired or just starting a family. Many service organizations are taking a hard look at how they might change their structure and focus to resonate with members of their community moving forward, and Rotary is no exception. In fact, Rotary International is encouraging clubs to try new things - and acknowledges that clubs can and should be more flexible.

<https://my.rotary.org/en/club-flexibility>

To this end, at our meeting earlier this month, the Sunrise Rotary Board of Directors voted to form an ad hoc committee to look at how we should define 'participation' in our club, including recommendations on where to meet and how often. The newly-formed committee will also review the comments received from the Survey Monkey poll that we recently conducted to better understand the membership's opinions on choice of venue(s).

Please let myself or any member of the Sunrise Rotary Board of Directors know if you would like to participate as a member of the ad hoc committee.

Many thanks for your support.

Joanne Dahlen on behalf of the Sunrise Rotary Board of Directors

Club flexibility

Research and our members' experiences have shown that when clubs have more freedom to decide how and when they hold their meetings, who they'll invite to become members, and what member engagement means, their ability to attract new members and keep current members motivated increases.

The 2016 [Council on Legislation](#) voted to give Rotary clubs more flexibility than they've ever had. The changes in policy affect when, where, and how clubs meet and the types of membership they offer.

5 ways to use the new flexibility

It's up to your club to decide how — and if — you want to use the new options. Start by reviewing the updated [Standard Rotary Club Constitution](#) to see which guidelines are flexible. Once you've decided what changes would benefit your club, edit your club bylaws to reflect them, and try them out. If you decide they aren't working, try something else.

Here are some examples of how your club can apply the new flexible options:

1. **Change your meeting schedule.** Your club can vary its meeting days, times, and frequency. For example, you could hold a traditional meeting on the first Tuesday of the month to discuss business and service projects and get together socially on the last Friday of the month. You just need to meet at least twice a month.
2. **Vary your meeting format.** Your club can meet in person, online, or a combination, including letting some members attend in-person meetings through the Internet.
3. **Relax attendance requirements.** Your club can ease attendance requirements and encourage members to participate in other ways, such as taking a leadership role, updating the club website regularly, running a meeting a few times a year, or planning an event. If your club is dynamic and offers a good experience for members, attendance won't be a problem.
4. **Offer multiple membership types.** Your club could offer family memberships to those who want to bring their families, junior memberships to young professionals with leadership potential, or corporate memberships to people whose employers want to be represented in the club. Each type of membership can have its own policies on dues, attendance, and service expectations. Rotary will count these people in your club membership and will consider them active members if they pay RI dues.
5. **Invite Rotaractors to be members of your club.** You can invite Rotaractors to join your club while remaining members of their Rotaract clubs. If your club chooses to, it can make special accommodations for these members, such as relaxed attendance requirements or reduced fees, as long as they are reflected in the club bylaws.

<https://my.rotary.org/en/club-flexibility>

PLATTSBURGH SUNRISE ROTARY

Meeting Cancellation Procedures

In the event of pending inclement weather the club should make an effort to send an email via ClubRunner to all active members before 4:00pm of the day prior to a meeting.

If a 7:30am breakfast meeting is not cancelled the day prior, it should be cancelled before 5:00am of the morning of the meeting. Also, the club members should be aware that the club will try and follow the lead of the Beekmantown school system. If the school announces a closing than Sunrise Rotary's breakfast meeting will be cancelled.

<http://www.bcsdk12.org/>

Event/Meeting Cancellation Checklist

- Send email to membership
- Contact speaker(s)
- Contact Jerry Kelly
- Contact Joanne Dahlen
- Contact the American Legion

Contacts for 2016/17

- Jerry Kelly at Sunrise: 518-643-2743
- Joanne Dahlen: 917-282-8217
- Heather Hayes at the Legion: 518-593-0115
- Don La Fountain at the Legion: 518-420-5879

SUNRISE ROTARY Budget 2017-2018

	Budget	Actual
	Jul '17 - Jun 18	Jul '16 - Mar '17
Income		
4000 · Member dues	\$6,000	\$5,985
4010 · Mayor's Cup	\$12,367	\$19,307
4020 · Radio Days	\$0	\$7,400
4036 · Polio Plus Raffle	\$1,500	\$1,143
4037 · Honey Sales	\$0	\$0
4038 · Winter Carnival	\$0	\$0
4040 · 50/50 Raffle, Fines	\$2,000	\$1,350
4100 · Interest income	\$50	\$31
Total Income	\$21,917	\$35,217
Expense		
4050 · Holiday Party	\$600	\$176
4060 · Paul Harris Award	\$1,500	\$212
5000 · Charitable donations & projects	\$5,000	\$3,650
5002 · Membership Committee	\$750	\$0
5003 · Polio Plus	\$1,500	\$1,500
5004 · Literacy Challenge	\$600	\$600
5005 · International Service Donations	\$8,000	\$4,182
5006 · Winter Carnival	\$900	\$213
5007 · Youth Exchange	\$3,500	\$2,238
5009 · ARC Festival of Trees	\$200	\$146
5010 · Dues	\$6,000	\$6,025
5011 · RYLA	\$800	\$0
5012 · Sponsorships Community Events	\$0	\$500
5015 · Miscellaneous	\$1,000	\$1,755
5016 · Contingency	\$1,600	\$0
5025 · Conference expense	\$550	\$0
5030 · Supplies	\$500	\$65
5035 · Insurance	\$396	\$396
5040 · Postage	\$100	\$86
5045 · Website	\$750	\$695
Total Expense	\$33,646	\$22,438
Net Income	-\$11,729	\$12,779

*Please note Fall into Pink & Polio Plus activities will be funded through their own fundraising

**Operation Warm will not be funded by the club at this time

